



# Educational Accreditation Program

Rev 07/15/2018



# The only ISO compliant global organization supporting and certifying innovation professionals

## Improving Innovation. Improving the World.

Dedicated to the proposition that human civilization is at a crossroads where the problems of the world can only be solved through improved innovation; the International Association of Innovation Professionals (IAOIP) supports and certifies individuals and institutions that wish to participate in solving these problems. IAOIP is a not-for-profit global organization, currently with 2200+ members in 80+ nations – spanning across industry, government, and academia.

## IAOIP and You

IAOIP working groups continue to define innovation capabilities, improve our professional *Global Innovation Science Handbook* (“GISH”), add to the Body of Knowledge (“BOK”), and create and administer overall and specialized certifications in innovation. Our call to action is based on the desire of organizations to qualify employees and new hires, and for academic and other training institutions as well as consultants to prepare individuals to undertake management and leadership positions in innovation.

## Become an Accredited Partner

The Educational Accreditation Program was created to establish a global network of qualified accredited educational institutions as identified by members of IAOIP. Accredited Partners are dedicated to helping students understand the science of innovation and provide a competitive edge in the workforce. Accredited Partners are given the rights to the use of IAOIP intellectual property when teaching innovation. Accredited Partners can help their students prepare for innovation exams, as well as further innovation education areas. Finally, Accredited Partners will receive support from IAOIP in all Innovation Education initiatives, with a dedicated point of contact within IAOIP.

For More Information:  
Call: +1.800.276.1180  
Email: [partners@iaoip.org](mailto:partners@iaoip.org)  
Visit: <http://www.iaoip.org/accreditation>

# The Importance of the Registered Partner Program

IAOIP's Education Accreditation Program is a peer-review process which confirms that an institution's innovation education or related program has been carefully assessed and that its scale, scope, and quality conform to a comprehensive international standard. It makes a public statement about the deep commitment of the institution and its faculty to ongoing evaluation and continuous quality improvement.

## Benefits of Education Accreditation

1. The Registered Partner Program gives your organization the permission to present itself as an IAOIP Accredited Partner in Innovation Knowledge. The organization can state their affiliation with IAOIP as outlined in the IAOIP criteria. The organization is eligible to teach IAOIP Innovation Knowledge. Registered courses or products from Accredited Partners will be automatically eligible for CEU credits.
2. IAOIP Educational Accreditation ensures that graduating students will have a fundamental understanding of the art and science of innovation and how it affects industry performance and outcomes.
3. IAOIP Educational Accreditation ensures that academic institutions provide an environment for students to become certified as a Certified Professional Innovator, Certified Manager of Innovation, as well as focused in the various areas found in the IAOIP Body of Knowledge (BOK).
4. IAOIP Educational Accreditation provides access to the forefront of innovation knowledge, and a support network that graduates can use throughout their professional career.
5. The Educational Accreditation Program gives organizations the license to use the IAOIP logo, course work, and other intellectual property as stipulated in the intellectual property guidelines.
6. The Educational Accreditation Program allows organizations to administer batch certification exams at a discounted rate to the provider.
7. Accredited Partners receive access to select IAOIP produced training materials.

*There are many more students today actively engaged in university courses focusing on experiential entrepreneurship than on the art, science, and management of innovation. It is critical that everyone understands the differences and the relationship between entrepreneurship and innovation. Especially employers and those who teach.*

*Joseph Nadan, PhD  
IAOIP Chief Innovation Scientist*

## How IAOIP Helps You Prepare for Accreditation

IAOIP confers academic accreditation only to those innovation education programs that meet its accreditation standards. Programs considering accreditation are encouraged to review a copy of the IAOIP Educational Accreditation Process Handbook, attend an IAOIP Accreditation Webinar to better understand the process and receive tips on preparing for it, and then contact the IAOIP Partner Program Manager at [partners@iaoip.org](mailto:partners@iaoip.org) who will provide guidance and discuss any questions about the four-step process.

### Step 1: Letter of Intent/Executive Summary

The Letter of Intent/Executive Summary, the initial step in the IAOIP Educational Accreditation Process, should be prepared and submitted using templates found at [www.iaoip.org/accreditation](http://www.iaoip.org/accreditation) in the right-hand column under Step 1. The applicant will be notified of their status within 1 week. Acceptance for the next step will occur if the submission demonstrates considerable alignment with the standards of IAOIP. Applicants will then be notified to begin preparing the self-evaluation report.

### Step 2: Self-Evaluation Report

Once notified, applicants have up to six months to prepare and submit this report that demonstrates how their program meets the IAOIP accreditation standards. The report should be prepared and submitted using templates found at [www.iaoip.org/accreditation](http://www.iaoip.org/accreditation) in the right-hand column under Step 2. This report includes, but is not limited to:

- Mission statement and demonstration of its achievement
- Overview of academic community/faculty profiles and staff
- Student support services/information in the public domain
- Student selection criteria and statistics
- Program curriculum including course descriptions and outcomes
- Innovation Practice core learning outcomes
- Innovation Management and Leadership core learning outcomes
- Student performance criteria and statistics
- Library/learning resource centers and educational innovations and technology
- Financial resources, facilities, and equipment

The report is reviewed by the Partner Programs Manager with input from various IAOIP Subject Matter Experts for review and decision. Upon acceptance of the report, the applicant program is notified and an IAOIP Accreditation Point of Contact is assigned. The Onsite Evaluation Manual for Step 3 will be sent to the applicant at least one month before the beginning of the scheduled onsite visit.

### **Step 3: Onsite Evaluation**

The onsite evaluation will be conducted over two or three business days by the IAOIP Partner Programs Manager and two or three additional team members including an IAOIP Certified Professional Innovator, an IAOIP Certified Manager of Innovation, and members of faculty, staff, students, and alumni of the applicant program.

### **Step 4: The IAOIP Accreditation Decision**

About one week after the completion of the visit, the IAOIP Partner Programs Manager presents its findings to the applicant program for its review and comment. A finalized onsite visit report is then forwarded to the IAOIP Onsite Evaluation Team for their final recommendation based on the collective evidence provided by the Letter of Intent, Self-Evaluation Report, and Onsite Visit Evaluation.

Applicants are notified in writing of the accreditation decision by the IAOIP Executive Committee within 60 days of the completion of the Onsite Evaluation. The IAOIP confers accreditation only upon the innovation education programs that meet the IAOIP accreditation standards.

## **Maintaining Educational Accreditation**

IAOIP Educational Accreditation requires reaccreditation every five years



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